



NEWS RELEASE

UNIVERSITY COLLEGE LONDON, PETRIE MUSEUM TO DIGITIZE COLLECTION

~ Arius3D provides cutting edge scanning technology for UCL applications ~

TORONTO – October 4, 2006 – Arius3D Canada Inc. (www.arius3d.com) has signed an agreement with University College London (“UCL”) and the Petrie Museum at UCL to install its Arius3D Foundation System into The Chorley Institute at UCL in London, England.

Arius3D is the exclusive licensee of the colour 3D scanning technology developed by the National Research Council of Canada (NRC) which was recently used by the NRC and the C2RMF of the Musée du Louvre in Paris to complete research on Leonardo da Vinci’s portrait of Mona Lisa.

Arius3D’s world leading digital archiving solutions for culture and heritage, scientific research, education, industrial processes and forensic science applications will facilitate the UCL team’s exploration of new opportunities to apply 3D colour scanning.

Prof. Bernard Buxton, Dr. Stuart Robson and Sally MacDonald, Director UCL Museums and Collections (UCL Petrie Museum), will be working with Arius3D on collaborative projects, including scanning UCL Petrie Museum artifacts. The Foundation System will enable the UCL team to apply Arius3D technologies to 3D colour scanning research projects at UCL in the heritage, engineering, medical and dental sectors.

Prof. Bernard Buxton and Dr Stuart Robson say the agreement with Arius3D will allow our team to apply this technology in the heritage sector and further UCL efforts to set international standards and best practice for 3D laser technology, as well as developing significant new technologies for authentication, registration and measurement of decay.

“The opportunity to apply Arius3D technologies to our UCL collections will facilitate access, education, documentation and research in a way never before possible” says Sally MacDonald of the UCL Petrie Museum. “We are also looking forward to working with Arius3D and the UCL research teams to further enhance applications.”

Dr Anna Clark, Senior Business Manager UCL Business, managed the relationships with associated institutions, museums, companies and end-users to facilitate the Arius3D agreement.

“The agreement provides a firm foundation upon which our respective organizations will work together to make the Arius3D technologies available to some of the world’s leading heritage and cultural organizations located here in London,” she says. “3D laser technology will be able to make an important contribution in Anthropology, Archaeology, Art and Architecture.”

Arius3D solutions are active in other museums and universities including the Royal Ontario Museum, the Canadian Museum of Nature and The University of Toronto. Upcoming Arius3D installations include the Centre de recherche et de restauration des musées de France (C2RMF) facilities at the Louvre Museum.

“This installation of the Arius3D Foundation System is a strong indication of the growing acceptance of Arius3D 3 dimensional colour imaging in the heritage sector,” says David Breukelman, President of Arius3D. “Leading museums have discovered new ways of sharing and managing their collections using our unique technologies. Other market sectors also show an increasing acceptance of the value of our solutions.”

Based on original NRC research, the Arius3D Foundation System is recognized as the only three-dimensional measurement system that simultaneously captures colour and geometry from real world objects.

The Arius3D process is not affected by ambient light, so it provides the most accurate and precise image possible. Once an object’s image is captured it can be redeployed in a multitude of resolutions and in a range of file formats.

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About Arius3D

Arius3D develops digital archiving solutions for Culture & Heritage, Scientific Research, Education, Industrial Processes, and Forensic Science applications. Arius3D offers 3D imaging systems and services as well as image licensing from a growing image library. To learn more about Arius3D’s imaging products and services, contact Arius3D General Information at 905-270-7999, e-mail info@arius3d.com, or visit www.arius3d.com.

Contacts:

David Breukelman or Susan Dineen
Arius3D Canada Inc.
905-270-7999
susan.dineen@arius3d.com

Sheldon Rose
Sacke & Associates Inc.
416-493-5723 x 202
sheldonr@sackepr.com